

# Accessibility issues and resources

15% of the internet audience is disabled.

Ways to improve accessibility:

\*= required accessibility for e-Commerce site (project 3)

## **TEXT\***

Use relative font size

Absolute font size NO SMALLER THAN 12 pixels (relative is better)

Make sure there is enough CONTRAST between text and background

Give text alternatives to pdf documents

Steer away from distracting, busy backgrounds.

## **ALT TAGS \***

Think like a browser reader

Use meaningful alt tags

Don't use alt tags for decorative elements

## **CSS\***

Use CSS for decorative element– not content

(ex: background images for non-vital images. If the image, such as a product image, is vital for understanding the content, put it in as an IMAGE, not a background image. )

## **Flash**

Flash is less accessible than html-based pages

Use the accessibility panel to add descriptions for main elements.

Use audio, video to allow greater accessibility.

## **RESOURCES**

<http://www.oswego.edu/administration/guides/accessibility/>

<http://www.cynthiasays.com/>

<http://www.vischeck.com/>

<http://accessify.com/>

And look at <http://www.oswego.edu/~cthompson3/resources/> for other references.