

Evaluation: e-Commerce sites

(minimum of 1 per student in the group—must be handed in in the process book)

URL of site:

What do they sell?

What audience do they aim for? What design decision reflect that?

What is the form of the global navigation (css links? Rollovers? Flash?) Is it duplicated?
(in more than one place)

How many ways are there to access info? (links, search, a-z,).

Note any issues you found with the site:

Note any outstanding features of the site:

Diagram the home page. Color code to clarify. (use other page)

Note WHERE the logo, search bar, navigation (all KEY elements- global and sub-navigation) on the page are.

Note any Web 2.0 attributes of this site.

After evaluating sites note any web e-Commerce conventions you encountered (as a group):