

## **PITCHES:**

Pitches should be approx 10-15 minutes long. All members must take part. The pitch should be concise and professional and should cover:

- The design brief
- The decisions you made as a team and why you made them
- Relevant information regarding your design and your audience
- Should present your work in a positive light.

Be prepared for questions from your fellow students after the pitch.

The team that sells their site most effectively (this includes a strong pitch AND a strong design) will win this years prestigious “rhino head”

**You will ALL be graded on over-all participation in the critique/question period** after the pitch. Come prepared with a series of questions you can ask. Failure to participate will harm your grade in the group project.

---

## **GROUP EVALUATIONS**

Evaluations should be handed in in the group process book in a sealed envelope. The paper (1-2 pages typed) should cover the group process—what worked, what didn't—your role in it and the roles of others. Evaluate the success of your group, the project and your part in the project. Be honest. Also, what did you learn from the experience? How did you learn it?