

Proposal Sheet: ART 514

Proposal sheets must be completed and signed by both student and instructor before beginning your project.

Name:

Name of project:

Describe your project: (objective statement). List ALL elements that you will be responsible for.

Who is your target audience? How do you plan on reaching them?

What do you want to accomplish in this project?

How will you gauge your success?

List dates:

Sketches, roughs

Progress critique

Final Critique

(You will be bound by this due date. Exceptions are allowable only with instructor's permission. Part of your job as a designer is to manage your time. Create a backwards time schedule: start with when it is due and work backwards- day by day charting what you need to have done by that date.)

_____ (student signature and date)

_____ (instructor signature and date)